

TWENTE EXPRESSIONS



Motor Transport Awards 2009 Special Edition

July 2009

Twente pipped at the post by TNT in national awards final...



It was billed to be a truly memorable 'David and Goliath' contest – when privately owned Twente Express came head to head with international market leader TNT Express – for the coveted title of International Operator of the Year in the Motor Transport Awards 2009.

The ceremony attracted 199 entries and category finalists included top companies such as Tesco, DHL, Stobart, Ceva, Palletline, Royal Mail and of course TNT Express.

With so many large successful companies vying for the 16 coveted titles, Motor Transport Editor Justin Stanton praised all companies for reaching the finals claiming that to do so "was a victory in itself considering the strong competition".

The occasion could not have been better – 1,300 people attended what is described as 'the transport industry event of the year' held at the prestigious Grosvenor House on London's Park Lane.

Omid Djilili, one of Britain's most humorous comedians hosted the event and ensured that the evening was filled with fun and laughter.

An Achievement to Celebrate



Trevor Paul, founder of Twente Express, together with his wife Shawn were joined at the event by a number of long serving employees from the UK and the Netherlands to celebrate their team's achievement.

He comments: "While we didn't win the title of 'International Operator of the Year' we came a close second to the mighty TNT Express as the most innovative, reliable and customer focused International Road Operator in the UK."

"We are delighted that the judges recognised the magnificent efforts of our team and felt that we were worthy of reaching the final two in the International category.

"We didn't ever underestimate the obvious strengths of TNT Express. Their integrity and sound judgement is evident – they do, after all, use our own specialist services for their urgent shipments to and from Holland and Belgium!"

Impressing the judges

The judges were particularly impressed with the real time business systems that Twente Express has in place to monitor and maximise its cost controls, customer activity and gross margins.

Twente was also praised for its strong and longstanding relationships with its customers and the continued investment in the company over the years.



Trevor adds; "Our commitment to investment is particularly relevant as we have this month acquired two additional DAF Euro 5 tractor units. These will be used on the nightly departures to and from our Benelux depots.

"Our strength over the years has been maintaining the in-house control of this overnight trunking operation that is vital to the success of our premium 24 hour door to door service".

Winners

Reflecting on the final outcome, although Trevor was conscious of a possible upset on the night, in true 'David' style, he feels that his company is definitely a winner when he concluded:

"Let's put this achievement in perspective - we have been judged second only to TNT Express in a national awards final... in this respect I have congratulated all my staff and reminded them that they are all winners."

TWENTE EXPRESS



Service Options

- Door to door within 24 hours from collection day.
- Door to door within 48 hours from collection day.
- Export and Import services.
- Warehousing with inventory controls.



Service Benefits

- 25 years experience dedicated to the Benelux.
- Driver-accompanied overnight trunking system
- Guaranteed daily departures - Sunday-Friday
- Distribution network throughout the Benelux.



Contact us

If you have an urgent consignment that must be delivered to the Netherlands or Belgium within 24 or 48 hours and are looking for a competitive edge, an unrivalled quality of service and that all important peace of mind, call the ultimate Benelux freight specialist - call Twente Express on **01543 36 22 20**, or e-mail sales@twente.co.uk.



...you couldn't express it better

T: +44 (0) 1543 36 22 20

Centrum House, Coppice Side Industrial Estate, Brownhills, West Midlands, WS8 7TE
F: +44 (0) 1543 36 22 30 **W: www.twente.co.uk**

